

Symposium 2012

23 February 2012

The Vineyard Hotel & Spa Conference Centre
Newlands, Cape Town, South Africa

The Symposium is *THE* must-attend event in the African alternative asset management calendar, bringing together leading managers, investors and service providers to discuss shifting investment landscapes amid a year of great challenges and immense change.

From the developed market of South Africa to the nascent economies across Africa, leading industry players will both interrogate and inform – helping the industry to achieve new levels of accountability, transparency and excellence based on high-level peer-to-peer interaction.

The one-day event will be followed by the prestigious *HedgeNews Africa* Awards dinner.

For more information please visit www.hedgenewsafrika.com

The Symposium attracts around 200 delegates each year. In 2011, more than 30% of those companies that attended were investors and 55% were fund managers.

WHY ATTEND

- The *HedgeNews Africa* Symposium is a highlight in the African industry calendar, with an established reputation for attracting a sophisticated audience of Africa-focused managers and investors. Held at the exclusive Vineyard Hotel in Cape Town, against the backdrop of Table Mountain, the events provide a distinctive setting to meet and mingle with some of the top minds operating in the African markets today.
- Get your brand before a high-level audience of decision-makers
- Interact with investors and fund managers focused on the exciting African markets
- The Symposium delivers a high-level, topical agenda crafted by our editorial staff with addresses from keynote speakers as well as panel discussions involving top fund managers and investors.

Moving into a *new era*

KEYNOTE ADDRESS: IAN MORLEY



Morley founded and was elected the first chairman of what is today known as the Alternative Investment Management Association (AIMA), the global trade association for the hedge fund industry. He is chairman of Allenbridge Hedge, one of the most respected hedge fund consulting companies, a director of Condor Trade and chairman of Infonic as well as global economic adviser to CSWM and chairman of Wentworth Hall. He previously ran one of Europe's first and oldest fund of funds and subsequently helped build one of Europe's largest privately owned fund of funds.

Given his broad knowledge, Morley is well positioned to shed light on trends in the global hedge fund industry, kickstarting an important day of discussion and debate at the *HedgeNews Africa* Symposium.

For an updated speaker list and programme details go to: www.hedgenewsafrika.com

TOPICS TO BE DISCUSSED

- Accessing the African opportunity in a risky environment
- Attracting foreign investors – what managers need to do
- Macro and micro – where are the investment opportunities in 2012?
- Building businesses for the long term
- Hedge funds: Achieving greater legitimacy
- Adapting to a new regulatory framework
- Finding strategies that work in tough times

ATTENDEE FEEDBACK

"The HedgeNews Africa Symposium is a unique event, with the highest quality of speakers & attendees"
Isabella Burke, Investec Prime Broking

"The annual HedgeNews Africa Symposium has established itself as a benchmark industry event over recent years. I have found great value in the interactions and insights shared by peers and investors. The event presents a high quality offering"
Steve Liptz: Director & Co-founder of 360NE Asset Management

"For a Kenya-based stockbroker's first attendance at this conference, it was quite exciting to see the beginnings of genuine widespread interest in Sub-Sahara Africa by both South African hedge funds and prime brokers"
Andre DeSimone, Kestrel Capital

SAVE THE DATE



Awards 2011

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Now in their third year, the *HedgeNews Africa Awards* recognise the best risk-adjusted returns of funds in our universe in each calendar year, celebrated at a sophisticated gala dinner at the Vineyard Hotel in Cape Town.

The event attracts a distinguished audience amid a celebratory atmosphere, providing an outstanding opportunity for sponsors and attendees to network in an exclusive environment.

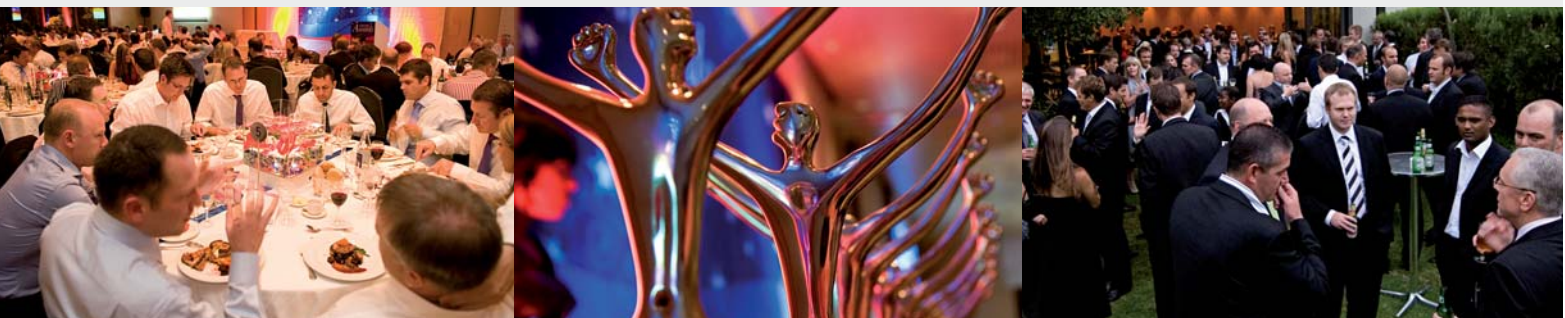
The Awards are based on an established quantitative methodology.

- Provisional nominations will be announced in November.
- Final nominations will be announced in January.
- Funds submitting their monthly returns to our database are automatically considered for the awards.
- New funds can submit data to data@hedgenewsafrika.com.
- Book early to avoid disappointment as space is limited. To book your table, please email events@hedgenewsafrika.com

LIST OF AWARD CATEGORIES

Awards categories

- South African Equity
- South African Market Neutral and Quantitative
- South African Multi-Strategy
- South African Fixed Income
- Pan-Africa and MENA – Long/Absolute Return
- Pan-Africa and MENA – Hedge
- Specialist Strategies
- Best Fund of Funds
- Long-Term Performance – Single Manager
- Long-Term Performance – Fund of Funds
- New Fund of the Year
- Fund of the Year



Download the event booking forms at www.hedgenewsafrika.com

If you would like to sponsor or attend the *HedgeNews Africa Symposium and Awards* please email events@hedgenewsafrika.com

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- **Online news and data**

